

## ORDER



**Orders**  
**Order / Rev:** 705022  
**Alt Order #:** 06266739  
**Product Desc:** MAIG 8/8-8/14  
**Estimate:** 2187  
**Flight Dates:** 08/08/12 - 08/13/12  
**Original Date / Rev:** 08/07/12 / 08/07/12  
**Order Type:** Political

KPNX

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC/ POL  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 21  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Mayors Against Illegal Guns  
**Demographic:** A35+  
**Product Codes:** IS-Issue/Non Ballot  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	3	\$2,100.00	\$1,785.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	3	\$2,100.00	\$1,785.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$2,100.00</b>	<b>\$1,785.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KPNX	25%	\$2,100.00
Market	100%	\$8,400.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	20%	\$1,680.00
KPAZ	0%	\$0.00
KPHO	20%	\$1,680.00
KPPX	0%	\$0.00
KSAZ	30%	\$2,520.00
KTFL	0%	\$0.00
KTVK	5%	\$420.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	0%	\$0.00
UNKWN	0%	\$0.00

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Advertiser: Mayors Against Illegal Guns  
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Estimate: 2187  
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KPNX	08/08/12	08/08/12	M-F 5-530p M-F 5-530p	CM	5-530p	--W----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
MG FOR LINE 1,3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Pating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----			1			\$700.00		0.00			
5	KPNX	08/10/12	08/10/12	M-F 5-530p M-F 5-530p	CM	5-530p	----F--	:30	1	\$700.00	P-2	✓ 0.00	NM	1	\$700.00
MG FOR LINE 1,3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Pating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--			1			\$700.00		0.00			
E 6	KPNX	08/13/12	08/13/12	M-F 6-630p 12 News 6pm	CM	6-630p	M-----	:30	1	\$700.00	P-2	✓ 0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Pating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----			1			\$700.00		0.00			
													Totals	3	\$2,100.00

\*Tax 1 Note: Tax 0.5%.